

PREMIUM SERVICE

Retail Rollout Service

Shipping retail displays and marketing materials

Dedicated support and priority service to distribute critical product rollouts.

At XPO, we understand how important rollouts are to your brand name, positioning in your market segment and to your advertising initiatives. That's why we're proud to offer a product rollout service that supports your relationship with your customer, providing:

Experienced Support Team

- Dedicated, single point of contact
- Monitoring of the entire distribution, from pickup to delivery
- Coordinate program with local operations teams
- · Swift issue resolution

Efficient Execution

- Customized load plans for your rollout program specifications
- Reduced handling and a focus on exception-free performance
- Streamlined paperwork process, including BOL creation
- · Simplified, consolidated billing on a single invoice

Our Commitment

- Focus on quality and on-time service performance
- Dedicated, single point of contact throughout the entire rollout
- Customized pricing based on your rollout requirements

Contact your account executive to discuss your specific rollout needs.



We'll create a customized rollout program, including these specialized service options:

- Inside delivery
- Guaranteed service
- Time Date Critical service
- Appointment
- Destination notify
- Delivery window
- Limited access
- Pool distribution
- "All In" rates with services prescribed by the shipper

Pricing for this program will be calculated based on your rollout program specifications, exclusive of your contract or negotiate pricing agreement with XPO.